

## OUR LEGACY

RCRM has been active in community services for more than 20 years and medical facilities have always been our focus and forte. Care and Concern to the less privileged is a core contribution, a pledge of passion.

In our own humble ways, we render a helping hand to the socio-economically deprived patients in and around Rajkot. We examine and evaluate patients, provide laboratory assessment, supply medicines and offer expert advice on diet, exercises and management of diabetes and related diseases, dental care, physiotherapy-all these at highly subsidised costs or even free at times.

We have about **1200** permanent members taking advantage of the diabetes clinic facilities; on an average **300 patients** evaluated every month in the diabetes clinic and overall **1500 patients** using the medical services every month at our existing centre near Jansatta Chowk, Rajkot.

We also conduct diabetes detection, awareness and education campaigns all around the city at regular intervals and detect unknown diabetics and provide care.

## Rotary Rajkot Midtown is working relentlessly on following focus areas:



Disease Prevention and Treatment



Maternal and Child Health



Basic Education and Literacy



Water and Sanitation



Economic & Community Development



Peace & conflict Prevention/Resolution

## LET US MAKE THIS DREAM COME TRUE.

At **Rotary Club of Rajkot Midtown**,

We have the aspirations, we need your inspiration,

We have the thoughts, we need your support;

We have the commitment, we need your cooperation.

**Let us combat to curb the curse of diabetes - TOGETHER**

## Bank Details for Donations

All Donations are Eligible for deduction under Sec 80G of Indian Income Tax.

**Bank Name:** Dena Bank.

**Account Name :** Rotary club of Rajkot Midtown Charitable Trust

**Account Type :** Saving

**Account Number :** 05741 000 3601

**RTGS/NEFT Code :** BKDN0310574

**Bank Add.:** Jagnath Plot Branch, Oman Bhuvan, Opp. Hotel Imperial Palace, Dr. Yagnik Road,

Rajkot 360001, Gujarat. India.



## Rotary Club of Rajkot Midtown

R. I. Dist. 3060 | Club No. 31287 | [www.rotaryrajkotmidtown.org](http://www.rotaryrajkotmidtown.org)

## A Project of Rotary Club of Rajkot Midtown Charitable Trust

### Project Committee

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### RCRM Trustees

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Service Above Self...

## Rotary Midtown Diabetes Prevention & Management Centre

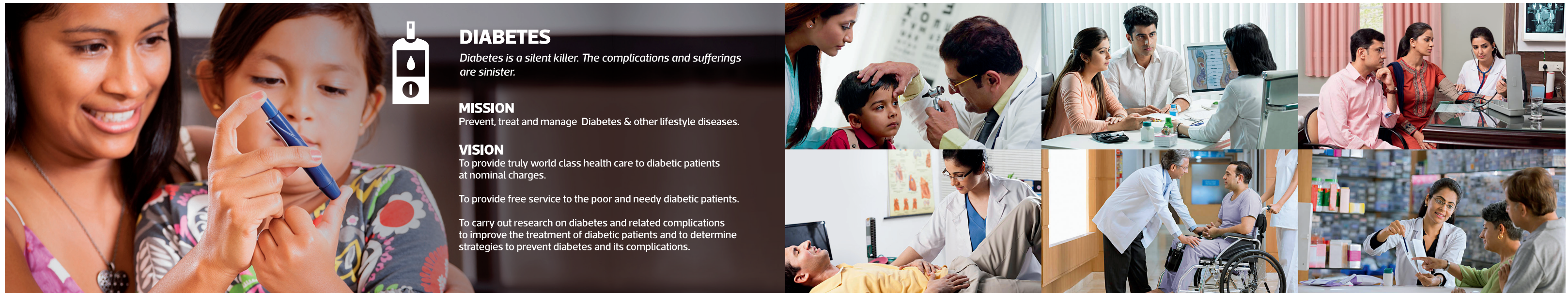
A comprehensive ultramodern Diabetes Management Centre - **A pioneer in Gujarat**

Geet Gurajari Society, Garden Chowk, Rajkot 360 007. (Gujarat) INDIA

# Rotary Midtown Diabetes Prevention & Management Centre

A comprehensive ultramodern Diabetes Management Centre - A pioneer in Gujarat

Service Above Self..



## DIABETES

Diabetes is a silent killer. The complications and sufferings are sinister.

### MISSION

Prevent, treat and manage Diabetes & other lifestyle diseases.

### VISION

To provide truly world class health care to diabetic patients at nominal charges.

To provide free service to the poor and needy diabetic patients.

To carry out research on diabetes and related complications to improve the treatment of diabetic patients and to determine strategies to prevent diabetes and its complications.

## DIABETES DEMON

- ▶ Systemic, life style disease
- ▶ Lifelong disease - not curable
- ▶ Huge financial burden of treatment
- ▶ Awareness is sorely missing
- ▶ Lower middle class are affected too
- ▶ Difficult and resistant infections
- ▶ Mortality and morbidities are massive.

## MAGNITUDE OF THE PROBLEM

- ▶ **366 Million** People affected worldwide
- ▶ **9% Urban Gujarat Population** is already diabetic
- ▶ **4.6 Million** Deaths every year - 2011 figures.
- ▶ **4% Rural Gujarat Population** is already diabetic
- ▶ **62 Million** Indians diseased as of now
- ▶ **42% Gujarat cases** are undetected
- ▶ **1 Million** Deaths every year

\* Source: NJCM Report

### Irreversible damage to vital organs...

- Blood vessels** (amputations)
- Kidneys** (failure-dialysis-transplant)
- Eyes** (blindness)
- Heart** (heart attacks and failures)
- Brain** (stroke and paralysis)
- Nerves** (numbness, ulcers, paralysis)
- Dental** (periodontal diseases)

## OUR MEDICAL TEAM

- Dr. Animesh Dhruv
- Dr. Ashish Jasani
- Dr. Bharat Parekh
- Dr. Bhumika Kalaria
- Dr. Bhushan Kalaria
- Dr. Bipin Patel
- Dr. Birju Mori
- Dr. Disha Bhimani
- Dr. Devangi Vaishnav
- Dr. Gauravi Dhruv
- Dr. Jagdish Dhakan
- Dr. Jimmy Sareria
- Dr. Kunjal Mendha
- Dr. Manisha Patel
- Dr. Mili Bhatt
- Dr. Nigam Buch
- Dr. Piyush Unadkat
- Dr. Pratap Dodiya
- Dr. Pratap Jethwani
- Dr. Pratima Parikh
- Dr. Ronak Maniar
- Dr. Sankalp Vanzara
- Dr. Shraddha Kathrecha
- Dr. Sonam Maniar
- Dr. Sunil Shah
- Dr. Vidyut Shah
- Dr. Vidhi Parekh
- Dr. Tapan Shah

## Specialities at Centre

**Endocrinology | Kidney Care | Eye Care | Juvenile Diabetes Care | Cardio Vascular | Foot Care**

This will be the first & permanent point of contact for Life Style Disease Patients. Specialists will provide initial consultation & then form the complete plan of diagnosis & treatment.

'High-Risk Kidney' study enables identification of patients who are at risk and can be monitored.

Eye Care will have facilities for regular screening, diagnosis and treatment of diabetic retinopathy and other eye disorders.

Special clinic for children with Diabetes.

A department for detecting changes in blood vessels due to diabetes.

Routine integrated examination of the feet of diabetic patients. Fully Equipped Foot Laboratory.

## Laboratory Facilities

It will be equipped to test all major parameters of Clinical Pathology, Biochemistry, Haematology & Immunology, Microbiology & Serology with state of the art apparatus.

## General OPD & Counselling

This will be the first medical point of contact for any patient. The Medical officer of General OPD will provide consultation & treatment to the patients & also refer to specific departments. Coordination Centre will implement diagnostic and treatment plan suggested by Endocrinologists. It will also be equipped with tools for record keeping, tracking & overall treatment plan of the patients.

## Awareness & Prevention

Prevention is better than cure is a proven proverb. Awareness about a disease is half the battle won. Educating and taking definitive steps to improve the life style, modify the diet and inculcate exercises has been and will always be the mainstay of diabetes management at our centre.

## Pharmacy

A full fledged Pharmacy will be operational which will fulfil the needs of the patients attending the centre. We intend to provide the latest medicines and Insulin therapies to needy patients at subsidised rates.

Overview of  
the project

**4 Floors | Each Floor 3500sq.ft. | Team of Medical Doctors | Free Treatment to Below Poverty Line (BPL) Card Holders**